



A NOTICE ON THE CHOICE OF THE BEST TENDER OFFER

The Contracting authority notifies that in the procedure of awarding a public contract, conducted in a manner of open tender for the preparation and performance of a media campaign in Israel during the November - December 2018 period, the best tender was submitted by:

GBD

60 Medinat Hayehudim Entrance C

Herzliya 46766 Israel

Explanation for the award:

The Contractor meets the conditions of participation in the procedure, and his tender is not subject to rejection. GBD's tender is the only tender submitted in the present procedure.

The Contracting authority provides the score awarded to the tender in every criterium for selection and evaluation of offers as well as the total score:

No.	The name and the address of the Contractor	Gross price	Price	Key Performance Indicator Achievement (KPI)	Total
1	GBD 60 Medinat Hayehudim Entrance C Herzliya 46766 Israel	116 000,00 ILS	10 pts	0 pts	10 pts